

CRM

Value Matrix | October 2018



NUCLEUS
RESEARCH

Greater Usability >

FACILITATOR

LEADER

Infusionsoft
IQVIA
Hubspot
Acumatica
SAP C/4HANA
Sugar CRM

Salesforce.com
Infor CX
Oracle CX Cloud
Bpm'online
Microsoft Dynamics 365
Veeva Systems
Satuit Technologies

Zoho
Indegene

NexJ
Pegasystems
Oracle Siebel CRM

Sage CRM
Maximizer Software

SAP

CORE PROVIDER

EXPERT

Better Functionality >