



Infor CRM Mobile

Full-featured mobile CRM at your fingertips

Extending Infor® CRM to smartphones and other mobile devices gives your field force a strong competitive advantage that can help drive revenue and enhance the customer experience. Whether they're viewing up-to-the-minute account or contact information, updating an opportunity, scheduling an activity, or logging a call or email to history, with Infor CRM Mobile, your on-the-go professionals will have the secure, instant access to vital customer information and productivity tools they need to succeed.

Rich, flexible user experience without the learning curve

Easy to learn and use, Infor CRM Mobile has an attractive, task-oriented user interface that's been designed to put detailed customer information at your fingertips and enable you to perform key actions quickly. Interaction with native device functions such as mapping, dialing, and email further streamlines the user experience. Infor CRM Mobile is optimized for use on today's smartphones and tablets, can be easily customized and configured.

Deploy and manage easily for low TCO

You can deploy Infor CRM Mobile quickly and easily, manage and customize it centrally, and update it automatically over the air. Multi-layer security, RESTful web services, an open source platform, and wide device support further enhance the ownership experience. Best of all, if you're an Infor CRM customer, you can get Infor CRM Mobile at no additional charge.

Benefits

- Access key customer information, schedule and manage activities, view history, and record email, calls, and notes—all from your mobile device.
- Perform key actions quickly and easily via a task-oriented user interface and interaction with native device functions, such as mapping, dialing, and email.
- Experience rich, browser-based CRM on popular devices such as iPhone®, iPad®, Android™, and BlackBerry®.
- Deploy quickly and easily, manage and customize centrally, and update automatically for low TCO.

Enhance effectiveness in the field with rich CRM functionality

- Create, view, and edit key customer information including accounts, contacts, leads, opportunities, and tickets.
- View and schedule activities, record important notes, and access detailed history records.
- Manage meeting schedules, personal activities, phone calls, and to-dos.
- Log email and phone interactions to customer history.
- Configure to match user preferences and work.