

GODLAN HELPS ARTISTREE SPEED DELIVERIES TO CUSTOMERS

Company

Artistree – a subsidiary of Michaels Stores, Inc.

Industry

Manufacturing/Distribution center

Artistree manufactures art and framing products and is a distribution center for over 1,100 Michaels and Aaron Brothers stores in the US and Canada.

Company Overview

Michaels Stores, Inc. is the world's largest specialty retailer of arts, crafts, framing, floral, wall décor, and seasonal merchandise for the hobbyist and do-it-yourself home decorator. Michaels is a multi-billion dollar business, has approximately 40,000 employees, and owns & operates over 1,100 Michaels and Aaron Brothers stores in the US and Canada.

Artistree, Inc., a subsidiary of Michaels Stores, Inc. operates the world's largest custom framing operation, manufactures molding, packaged prints and mats, and provides distribution exclusively to Michaels and Aaron Brothers stores.

The Challenges

Artistree needed a way to quickly process inventory receipts, warehouse transactions and to manage up to 30,000 daily shipments to Michaels and Aaron Brothers Stores. Artistree had outgrown its current business system and "islands of information" had become a real problem. Key objectives were to update the manufacturing, inventory, supply chain, financial and order management systems to become a fully integrated, real-time system.

The inventory management and shipping processes needed to be simplified and bullet-proof. Artistree needed a fully integrated business system with a fast, reliable transaction management system to meet its business objectives and allow the business to grow.

The Solution

The implemented solution included Infor's ERP SyteLine and Godlan's InSync Anywhere software with its ability to wirelessly retrieve or transact business data anytime and anywhere. This solution and resulting streamlined processes have helped Artistree speed its products to customers by automating front office and shop floor tasks in a number of ways.

*"The Godlan solution
helps us move the tremendous amount of data,
from material planning and purchasing
through the entire manufacturing and warehousing process in real time
to meet our order requirements on-time and without error."*

- Neal Lewis, Vice President of Operations

All receiving, inventory and shipping transactions required automation beyond what is normally delivered with most business solutions.

- Receiving transactions needed to spawn manufacturing Just-In-Time transactions
- Inventory move transactions required data to default based on item or type of item
- Shipping transactions required an on-line pick list with real-time access to the ERP database
- Shipping transactions had to be tied to Artistree's UPS shipping system.

Using ERP SyteLine & Godlan's InSync Anywhere solution with WI-FI data collection equipment has met every Artistree requirement. Artistree is now able to meet the challenges of continued business growth without added staff or additional software.

Products & Services Purchased

- SyteLine ERP (48 users)
- SyteLine Workflow / Event System
- SyteLine Data Collection
- SyteLine Doc-Trak
- SyteLine Labr-Trak
- SyteLine Advanced Forecasting
- SyteLine EDI
- SyteLine Integral Enterprise Viewer
- InSync Anywhere Mobile ERP
- FRx Advanced Financial Reporting